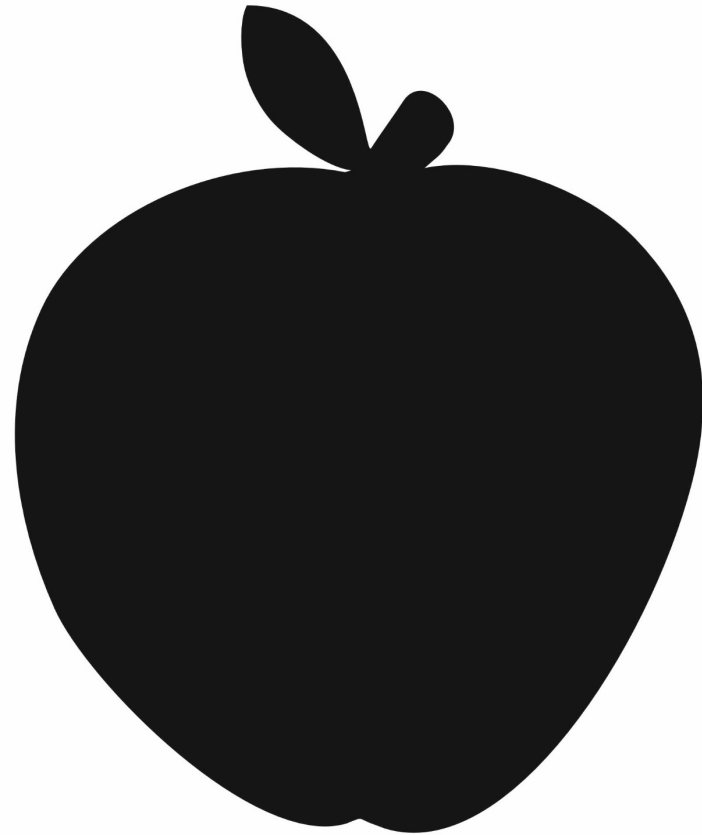


FIFTEEN MINUTES OF FAME?

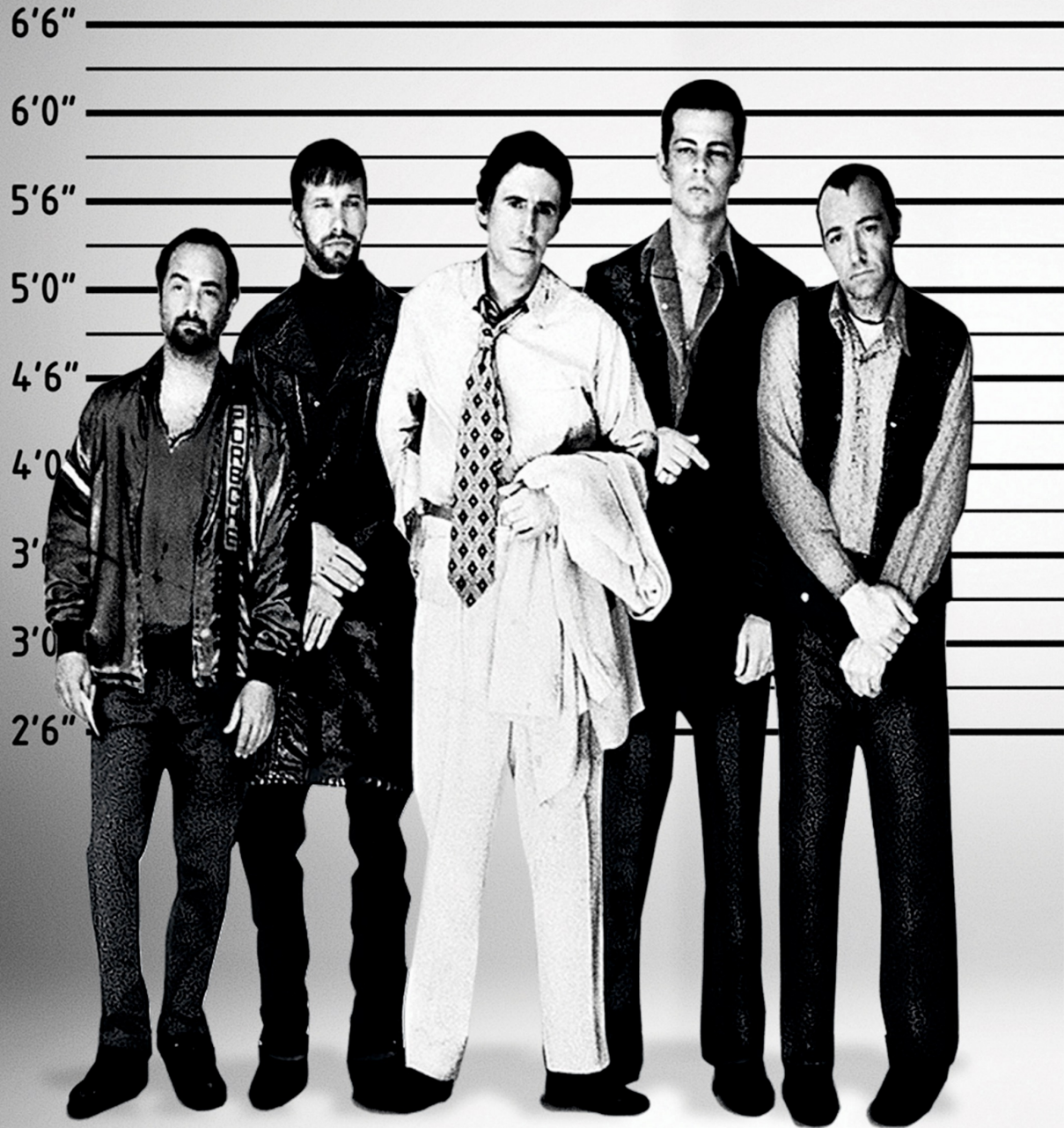
NOT
OUR FUTURE

APPLES ARE WHOLESOME



BUT CONTEXT IS KING





THE USUAL SUSPECTS



SADIQUE KHAN

Chairman of C40 Cities

Mayor of London



CHRIS WHITTY

Active Travel England Advisory Panel

Chief Medical Officer for England

C40 CITIES

THE FUTURE OF URBAN CONSUMPTION 2030 TARGETS

MEAT 0 KG

DAIRY 0 KG

PRIVATE VEHICLES 0

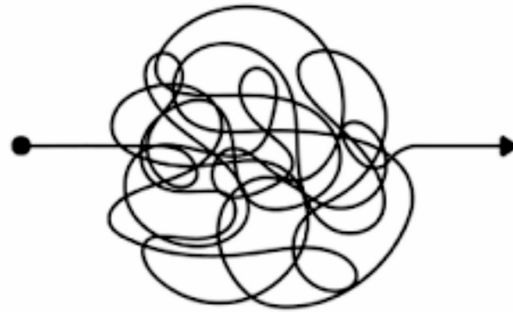
SHORT-HAUL FLIGHTS 1 RETURN EVERY 3 YEARS

NEW CLOTHES 3 ITEMS PER YEAR

HOUSEHOLD WASTE 0

THE MESSY MIDDLE

EVERYTHING WAS
FINE FOR US



EVERYTHING WILL
BE FINE FOR THEM



OXFORD JAN '23

The truth about 15 Minute Cities
was delivered to every home in
the city of Oxford in one day.



OXFORD JAN '23

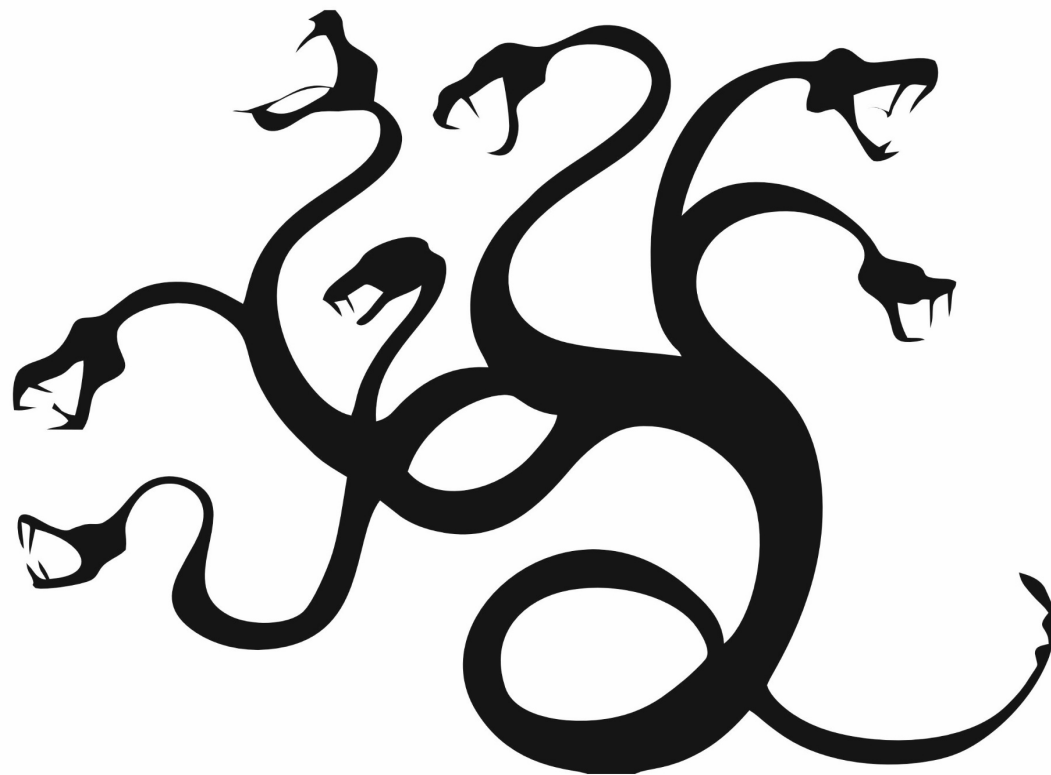
53,000 homes

400 volunteers from
all over the country

How many conversations?



A HERCULEAN TASK



CHOOSE OUR OWN CANDIDATE

COMING SOON

